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C E L E B R A T I N G P E E R S P H I L A N T H R O P I C I N I T I A T I V E S A N D C H A R I T I E S



S P O N S O R P A C K E T



Dear Friends, Business and Community Leaders:

We would like to invite you to participate in an exclusive evening where society meets sport for the 6th Annual PEERS Gala to support our many philanthropic initiatives and highlighting of primary charity beneficiaries the Challenged Athletes Foundation (CAF) and Outdoor Outreach. Our gala this year will feature cutting edge cuisine, entertainment, live auction, and inspirational stories of perseverance from our charities.

The PEERS Network was established in 2009 to bring entrepreneurs and executives from across a variety of industries together with a common goal: to give back. Today, our members include some of the most exceptional business and community leaders in the Southern California area. By leveraging our diverse spectrum of expertise, connections and resources, we work to improve the quality of life in our community by philanthropic engagement and hands-on involvement. PEERS Members also strive to inspire a culture of entrepreneurship and innovative thinking by providing mentorship for one another and for community members.

In order to make this year's event the most successful ever, we need your help by becoming one of our esteemed sponsors to help us underwrite the event costs so that the majority of ticket sales and donations will go directly towards supporting the highest impact philanthropic programs in our community. The PEERS Network is proud to have raised over \$1,000,000 for San Diego charities through this annual gala and it is our goal this year to continue making a significant impact here in our community.

Enclosed are the sponsorship opportunities that include exclusive access to our reception with celebrity athlete meet and greet opportunities, brand and name recognition and much more. Please join us for this extraordinary evening that will make a difference in the lives of others.

PEERS NETWORK BOARD OF DIRECTORS

JAWAD BISHARAT
TREVOR CALLAN
HANY GIRGIS
BILL MALLOY, III
GREGG PARISE





THE PEERS NETWORK is a San Diego-based nonprofit organization dedicated to giving back to the San Diego community by helping enhance and improve philanthropic pursuits while providing a network to encourage entrepreneurship. Founded by a group of successful entrepreneurs, the PEERS Network is dedicated to leverage the talent, competencies and networks of our members to have a transformational impact on our community. The PEERS Network facilitates positive change in our community through several initiatives and programs.

MISSION

To build thriving networks of local entrepreneurs that foster local philanthropy, business growth and social interaction

PEERS Network, Inc. is a 501(C)(3), non-profit.
Tax ID# 37-1748608



CHALLENGED ATHLETES FOUNDATION (CAF) is honored to be the beneficiary of the sixth annual PEERS Black Tie Gala this year. CAF holds true to a set of core beliefs that: sports can make you whole; every person has the right to live an active lifestyle and sports build confidence, self esteem and independence.

These especially come to life when we realize that one moment can change your life forever. Traumatic accidents, a child born different, war wounds, cancer or a bomb blast when you are watching a marathon. We never know when these moments will occur but CAF is there to answer the question of "What's Next"? We provide mentoring and hope and to people of all ages and abilities with physical disabilities to ensure they can lead active and healthy lives through sports. The gift of adaptive sports equipment, running prosthetics, mentoring, coaching and competition expenses ensures independence through sports. Your participation in this special evening makes it possible for us to change lives, one athlete at a time, thank you.

CAF is a 501 (c) (3) non-profit, Tax ID # 33-0739596

FOR MORE INFORMATION ON CAF PLEASE VISIT:

www.challengedathletes.org



SPONSORSHIP LEVELS



TITLE SPONSOR: \$50,000

- Company or name presented with event title in all promotions.
- Unique branding or presentation opportunity during evening program
- 10 Tickets to the pre-party to include fine spirits, celebrity guests and challenged athlete interaction.
- Reserved Lounge (seating for 20 guests).
- Opportunity to have a challenged athlete guest seated at your lounge.
- Company Logo or Name Recognition on invitation, event website and all marketing materials.
- Full page color ad in the event program.

PLATINUM SPONSOR: \$20,000

- 10 Tickets to the pre-party to include fine spirits, celebrity guests and challenged athlete interaction.
- Reserved Lounge (seating for 10 guests).
- Company logo or name recognition on select event materials, the event website and social media.
- Prominently featured the night of the event including 1/2 page ad in the event program.

GOLD SPONSOR: \$10,000

- 6 Tickets to the pre-party to include fine spirits, celebrity guests and challenged athlete interaction.
- Reserved Lounge (seating for 6 guests).
- Corporate logo or name recognition on select event materials, the event website and social media.
- Prominently featured the night of the event including recognition in the event program.

SILVER SPONSOR: \$5,000

- 4 Tickets to the pre-party to include fine spirits, celebrity guests and challenged athlete interaction.
- Corporate logo or name recognition on select event materials, the event website and social media.
- Recognition in the event program.

BRONZE SPONSOR: \$2,500

- 2 Tickets to the pre-party to include fine spirits, celebrity guests and challenged athlete interaction.
- Corporate logo or name recognition on select event materials, the event website and social media.
- Recognition in the event program.

COMMITMENT FORM



YES! I AGREE TO HELP UNDERWRITE THE EVENT COSTS AT THE FOLLOWING LEVEL:

- TITLE SPONSOR:** \$50,000 **PLATINUM SPONSOR:** \$20,000 **GOLD SPONSOR:** \$10,000
 SILVER SPONSOR: \$5,000 **BRONZE SPONSOR:** \$2,500

SPONSOR NAME / RECOGNITION:

(EXACTLY AS YOU WOULD LIKE TO BE LISTED IN PROMOTIONAL MATERIALS)

Sponsor Name

Contact Person

Mailing Address

City State Zip

Phone

Email

PLEASE RETURN SPONSOR FORM BY: **AUGUST 1, 2014**

PLEASE MAIL YOUR CHECK TO: PEERS Network, Att: Hany Girgis, 811 Havenhurst Point, La Jolla, CA 92037

FOR MORE INFORMATION, PLEASE CONTACT:

JANELLE PANTHER

(858) 480-9423 or janelle@pantherellaevents.com

WE THANK YOU FOR YOUR GENEROUS SUPPORT.

FOR MORE INFORMATION ON PEERS NETWORK, VISIT: www.peersnetwork.org

FOR MORE INFORMATION ON CHALLENGED ATHLETES FOUNDATION, VISIT: www.challengedathletes.org



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